



**Bachelor of Arts in Communication Management (International Program)**  
**Faculty of Communication Arts**

**1. Application Requirements**

- 1.1 Applicants must have completed high school or passed an equivalent high school standard test or be currently in their final year of high school (Grade 12 in the US system or Year 13 in the British system).
- 1.2 Applicants must achieve the prescribed minimum score in any one of the following English Proficiency tests:
- CU-AAT (Verbal) not lower than 400 **and**
  - CU-AAT (Verbal and Maths) not lower than 900 **or**
  - SAT (Evidence-Based Reading and Writing) not lower than 450 **and**  
SAT (Evidence-Based Reading and Writing and Maths) not lower than 980

All scores pertaining to 1.2 must be in examinations taken within two years of the application date.

- 1.3 All applicants must have a history of good behavior and agree to abide strictly by existing and any future University regulations, codes and policies.

**2. Admissions**

The Bachelor of Arts in Communication Management (International Program) is authorized to admit up to 8 (eight) qualified applicants.

**3. Application Package**

Applicants must complete the application form in full and ensure that all information given is true and correct. All application forms must be accompanied by the following:

- A one-inch (1") photograph
- Academic transcript(s)
- Copies of exam results as specified in **item 1.2**
- Enrollment certificate (only for those who have not yet fulfilled all requirements for a high school diploma/certificate)
- A copy of the applicant's passport





#### 4. Evaluation Criteria

Eligible applicants will be evaluated on the test scores in accordance with the requirements in **item 1**, interview test score and writing test score.

The weighting assigned to the three requirements are as follows:

- Score from the submitted test score in **item 1.2** 50 %
- Score from the writing test 40 %
- Score from the interview test 10 %

#### 5. Enrollment

In order to be eligible to enroll at Chulalongkorn University, applicants must have successfully completed an upper secondary or high school education. Applicants who have graduated from international schools in Thailand that have been accredited by the Ministry of Education may use their school transcript or diploma. In all other cases, they need to obtain an equivalent certificate from the Ministry of Education.

